

## **Nestlé CEREGROW™** Grain selection

New Ceregrow<sup>™</sup> Grain Selection<sup>™</sup> Growing up cereal with Ragi, Mixed Fruit and Ghee is a toddler cereal inspired by Traditional ingredients and popular millet recipes. It contains Nutri Cereal Ragi which has been a part of Traditional foods in major parts of India, being grown for over 4000 years in India. Ragi is also locally known by different names like nachni, mandua, keppai, taidalu, finger millet etc.

With over 14 Vitamins & Minerals and key Immuno nutrients like Vitamin A, C, D, Iron and Zinc, this cereal helps support normal immune system function.

Ceregrow<sup>™</sup> Grain Selection Ragi offers a Nutritious & Tasty bowl of Ragi Mixed Fruit & Ghee cereal for your Li'l one. With 40 assured quality checks & no added flavor or color, this new toddler cereal from the house of Nestle ensures good quality product for your Li'l one.

We choose our ingredients carefully and with Millets, like Ragi, that require less water for cultivation, we know it is good for the farmer.

## Features & Benefits

**Grain Selection** - Assuring a bowl of dense nutrition inspired by traditional ingredients with Nutri Cereal Ragi which has been a part of Traditional foods in major parts of India and locally known by different names like nachni, mandua, keppai, taidalu, finger millet

**Tasty & Nutritious** - Inspired by popular millet recipes and made with traditional ingredients likw ragi, wheat, milk, and ghee to deliver tasty & nutritious bowl for your Li'l one with Immuno Nutrients like Vitamin A, C, D, Iron, and Zinc that help support normal immune system function

**We choose our ingredients carefully -** Millets, like Ragi, require less water for cultivation and are hence, good for the farmer

40 Assured Quality checks to ensure good quality product for your Li'l one

No added Color, Flavor

## Ingredients

Wheat flour (Atta) (26.8%), Milk solids (21.4%), Rice flour (16.7%), Extruded ragi flour (12.3%), Sugar, Ghee (5%), Soyabean oil, Orange juice concentrate (3%), Dehydrated apple (2%), Pomegranate juice concentrate (0.9%), Minerals, Starch, Carrot puree (0.5%), Spinach puree (0.5%), Maltodextrin, Carrot powder (0.1%), Spinach powder (0.1%), Vitamins and Iodized salt.

Allergens: Contains Wheat and Milk May contain Oats and Barley. Inspired by popular millet recipes. Made with traditional ingredients like ragi, wheat, milk, and ghee to deliver tasty & nutritious^ bowl for three- to six-year-old

^Basis recommended Dietary Allowances ICMR, 2020 & Recommended Nutrient Intakes by WHO/FAO of a 3-6 years-old child. Ceregrow is recommended to be consumed along with variety of foods like milk, fruits & vegetables for three to six years old child.